



IAdvisor 529 Plan Get Started Gifting Online

Instead of the latest toy or game, have your clients consider gifts from friends and family toward an education.

Gifting towards an IAdvisor 529 Plan has never been easier. After recently improving the user experience on the Investor Portal, we are proud to announce the launch of our new online gifting functionality. The IAdvisor 529 Plan now offers a gifting platform that accepts online contributions and can be shared with friends and family.

Benefits of online gifting:

- Contribute online vs traditional gift cards
- Customize a gifting page and promote via email and social media
- Set a goal and track your progress
- Receive anonymous gifts
- Make payments via ACH bank draft

New online gifting platform

To get started, have clients with accounts go to IAdvisor529.com and follow these steps:

1. Hover your mouse over *Account Access* at the top right-hand corner of the page
2. Click on the green button titled *Go To Account Access* under *My Account*
3. Proceed to login and click on *Manage Gift Page*

IAdvisor is a state-sponsored 529 college savings plan administered by the State of Iowa. Voya Investment Management provides investment management and administrative services for the IAdvisor 529 Plan. Shares in the program are distributed by Voya Investment Management.



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